

# ibbian! <sup>CW</sup>

## WHO I AM

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Ian Blackley  
415.654.6673  
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## HOW TO STALK ME

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ianblackley.com  
linkedin.com/in/muybian  
twitter.com/muybian  
instagram.com/strange\_haikus

## WHEN I CAN, I ...

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Collect vinyl records, eyeglasses, and sneakers.  
Write haikus with words I overhear people say.  
Bake cheesecakes

## WHY, THANK YOU

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1 Radio Mercury Award  
8 ADDYS  
7 AAU Spring Shows  
1 One Club Bootcamp  
2 Bake-offs

## WHAT I PLAN MY LUNCHES AROUND

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21-

### FREELANCE, SAN FRANCISCO, CA

Copywriter

In-house: SF City FC / chk1,2 / Dockers / Levi's / Sunday Funday Wines / Gaia Léon

Agency: J2 (IndeVets) / H&L Partners (McDonald's) / TSG (Superstar Car Wash)

17-20

### LEVI STRAUSS & Co., SAN FRANCISCO, CA

Copywriter

Levi's, Dockers

2018

### YOUNG & HUNGRY, SAN FRANCISCO, CA

Copywriter

San Francisco City Football Club, Blue Endeavours, Red Bull

2017

### H&L PARTNERS, SAN FRANCISCO, CA

Copywriter Intern

Toyota, McDonald's

## WHERE I EMPTIED MY WALLET & FILLED MY MIND

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13-20

### ADVERTISING, COPYWRITING

ACADEMY of ART UNIVERSITY, SAN FRANCISCO, CA

06-08

### THEATRE

TRUCKEE MEADOWS COMMUNITY COLLEGE, RENO, NV